



**CORONA FIRE SAFETY
FOUNDATION**

Strategic Plan

May 2015

735 Public Safety Way

Corona, CA 92880

951-736-2373



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Our Mission

The Corona Fire Safety Foundation supports the Corona Fire Department and in partnership promotes public safety and preparedness through awareness and education.

Our Vision

“Our VISION is for a safe and prepared community”



Our Values

.....AWARENESS.....

“We promote AWARENESS of public safety through Preparedness and education”

.....BENEVOLENCE.....

“We achieve our goals through BENEVOLENT activities”

.....IMPACT.....

“We strive to make a positive IMPACT in our community”

.....SUPPORT.....

“We support our community and Fire Department”

.....TEAMWORK.....

“We increase our effectiveness through TEAMWORK”



Operational Goal #1

Promote public safety and awareness to help protect our citizens

Strategic Objectives

- ✓ ***Promote and support CPR training***
- ✓ ***Promote and support the Vial of Life program***
- ✓ ***Provide educational materials and tools***
- ✓ ***Promote and support the C.E.R.T. program***
- ✓ ***Support Corona Public Safety Day***
- ✓ ***Participate in Public Education events***



Operational Goal #2

Support those affected by fire

Strategic Objectives

- ✓ ***Support the Fire and Burn Foundation***
- ✓ ***Provide scholarships to burn camp***
- ✓ ***Provide support for the Juvenile Fire Setter program***



Operational Goal #3

Support fire department added-value programs

Strategic Objectives

- ✓ ***Support community service projects***
- ✓ ***Support the Corona Fire Honor Guard***



Operational Goal #4

Guarantee the on-going effectiveness of the CFSF to ensure the future of the organization

Strategic Objectives

- ✓ ***Raise funds to support our mission***
- ✓ ***Seek and build CFSF membership***
- ✓ ***Use our booth program for community outreach***
- ✓ ***Market the CFSF***
- ✓ ***Ensure that the CFSF is fiscally responsible***